

Genevieve Loomis
Robin Love &
David Pollitzer
Christopher J. Lyons, DMD
James Maloy
Carleen & Christopher
Madden
Joanne & John Maloy
Louise & Lawrence Marwill
Clinton Mathai
Julie Maynes
Eileen & Mark J. McCarthy
Betsi & Bill McGoldrick
Victoria & Donald
McGoldrick
Helen McGowan
Mark McIntyre
Ellen & Bill Melchionni
Robert Miller
Joanna Mintzer
Rohit Modak
Shalini Nagaraj
Vishnu Nagaraj
Doug Nash
Network for Good
Mary Beth &
Thomas Nowak
Thomas O'Brien &
Gregory O'Neil
Tim O'Brien
Nancy & James O'Connor
Kathleen & Harry
Odabashian
Ed O'Hanlon
Donna & Michael O'Higgins
Jane & Stephen Orr
Kelly Ostrander
Kathleen Owens
Susan & William B. Picotte
Pioneer Bank Foundation
Planet Fitness
Allentown West
Ellen Prakken &
John Smolinsky
Susan Quigley
Sonya & Rohan Raikar
Girish Ramanathan
Kristine & Charles Reckner
John R. Reese
Sandra & Keith Rhodes
Sandy & Rick Riccio
Joanne & Kenneth Riddett
The RMR Group LLC
Mary Margaret Robbins
Leslie & Eric Roccario
Daniele Rueckert
Jenny Russell
Alice & Ross Sandler
Laurie Savage
Colleen & Federico
Sequeda
Anne R. Shultz
Kate & Charles Shultz
Pam & Richard Siegel
Lauren & Robert Sinacore
Janice & Stanley Smith

Rosemary & Robert
Sneeringer
Sayuri Surisawa
Sarah Sveen
Sandra & William Tatem
Teas N Tapas
Stephanie Temshiv
Anne & Dom Testo
Sivagami Thiagarajan
Kathlene Thiel
TIAA Matching Gift / The
Blackbaud Giving Fund
Joe Tierney
Randolph Treece
Anne Trimble
Lynette & Michael Tucker
Kay & Frances Valentino
Anouk VanDerRiet
Barbara & Jim VanVoorst
Maureen & Chris VanWoert
Lisa Verchereau
Michele Waite
The Walt Disney
Company Foundation
Kathryn & Ed Walseman
Susan & Henry Ware
Nancy & Arthur Waugh
Eunice & Richard Werner
Julie & John Whitney
Elaine Wiczorek
Laura Wilder
**Fore Love & Money
Gold Sponsor
(\$10,000)**
Nigro Companies
Tri-City Rentals / Massry
Realty Partners
**Silver Sponsors
(\$5,000)**
Albany Medical Center
Carl E. Touhey Foundation
University at Albany
Foundation
**Bronze Sponsors
(\$3,000)**
Albany Times Union
Berkshire Bank
The Bone & Joint Center
Capital Bank
CDPHP
Fenimore Asset
Management
Keeler Motor Car Co.
Charitable Foundation
Mary Jean & William
Krackeler
Nemer Motor Group
Picotte Companies
Pioneer Savings Bank
Rosetti Properties
Stuyvesant Plaza
Walter S. Boresinok Family
Foundation
Whiteman Osterman &
Hanna LLP
**Memorial &
Honorary Gifts**
**In Memory of
Norm Brickman:**
Anna Brickman
Dorice Brickman

Ellen Brickman
In Memory of Bob Klein:
Maureen Klein
**In Memory of
Kenneth Kessler:**
Accumetrics Associates
Board of Advisors
Christopher Coccio
In Memory of Ron Kohn
Margaret Callahan
Mark Harris
Endowment
Your Serve Campaign
Albany Medical Center
Jessica & Michael Dailey
SEFCU
Michele Susko & Fardin
Sanai
Barbara & Stanley Yake
**15-LOVE Literacy/
Denise McCoy
Literacy Award**
Kathleen & Kevin Bette
Patricia Bishop
Heidi Boden
Regina & Gary Bohl
Joyce H. Bookstein
Martha Braunstein
Friends of Senator Breslin
Jennifer Cornell
Lynn Derry & George
Chelius
Jessica & Michael Dailey
Vanessa & Jeffrey
DiStefano
Gail & Thomas Donovan
Mia & Bugra Ertas
Vanessa Etherington
Cynthia & Richard Feltman
Fenimore Asset
Management
Diane Fenton
Wendy & John Fox
Norma Greenberg
Hoffman Car Wash
Barbara & Jerry Hoffman
Carrie Hoffman
Marlene & Joseph Horne
Patricia Hull
Kimberly Sanger Jones &
E. Stewart Jones
Maureen Klein
Mary Jean & William
Krackeler
Marlene & Edward Lucas
Cindy & Chris Lyons
Jean & Peter Maloy
Cynde & Kevin McCoy
Eleanor McCoy
Wendy Meola
Tom O'Brien &
Gregory O'Neil
Kathleen & Harry
Odabashian
Susan O'Hern
Barbara Jean Olesen
Kathleen Owens
Betsy & Don Reutemann
Anne Reutemann-Berroyer
Joanne & Kenneth Riddett
Leslie & Eric Roccario
Rosetti Holding
Companies/Jacqueline
Rosetti-Falvey
Elizabeth & Douglas Rutnik
Laurie Savage
Barbara & Bob Schmitz

Mary Fiess Shaffer
Friends of Kathy Sheehan
Cynthia & Herb Shultz
Sandra Sloane
Joe Steger
Stephanie Temshiv
Anne Trimble
Sue & Robert Ungerer
John Walsh
Lynn & Andrew Warheit
Mary & David Williams
Patricia Wood
**In Kind Service &
Donations**
Yvonne Ablan
Michael Bohne
The Bookhouse of
Stuyvesant Plaza
Capital Hills Golf Course
Andrea Carrillo
Billy Ciejka
Suzanne Collins
Comfortex Window
Fashions
Constantine's Garden
Center
Jessica Dailey
Fo'Castle Farms
Kenneth Ellis
Mia Ertas
Lisa N. Ferguson
Wendy & John Fox
Barbara Healy
Hoffman Car Wash &
Jiffy Lube
Carrie Hoffman
Ken's Window Cleaning
Pearl Kloster
Cindy Lyons
Amber & Gerard Marino
Mirror Lake Inn
Mohawk Fine Papers, Inc.
John Nigro
Jacqueline Rosetti-Falvey
Rumor's Salon & Spa
Schuyler Meadows Club
Cynthia & Herb Shultz
Sportime Schenectady
Standard Commercial
Interiors (SCI)
Stewart's Shops
Tri-City Fitness
Tri-City Rentals / Massry
Realty Partners
Anne Trimble
USTA
USTA, Eastern
Eric Wagle
Barbara & Stanley Yake

Volunteers
15-LOVE Excellence Team
Yvonne Ablan
Albany College of
Pharmacy & Health
Sciences
ACCP Care for KIDneys
Katherine Albert
Matthew Benton
Mike Bohne
Ellen Brickman
Maureen Brock
Gail Cabahug
Andrea Carrillo
Ian Castle
Dave Ceniza
Jane Conole
Sarah Coon
Cornell Cooperative




NON-PROFIT
ORGANIZATION
US POSTAGE
PAID
ALBANY, NY
PERMIT #370




2020
annual report


FROM THE board president

 In 1990, when 15-LOVE was founded, we had no idea what the organization might accomplish by the year 2020. In fact, we never thought (or even dreamed) about that future prospect. We were instead just focused on getting through that first summer of programming.

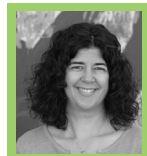
We were extremely fortunate to have Arthur Ashe join us in launching our newly formed venture. Arthur helped us get the ball rolling (or, in our case, bouncing). We could not have had a better person than Arthur to support/advocate/endorse our endeavor. Arthur knew, from first hand experience, what potential impact a program like 15-LOVE might have on the youth of the Capital Region. Arthur not only came from the public courts of Richmond, VA himself, but he subsequently helped launch programs similar to 15-LOVE in many other cities, including NYC, Atlanta, Kansas City, LA, and Newark, NJ.

While the past 30+ years have had many challenges, as every not-for-profit will experience, we have been blessed by several important ingredients:

 Our original mission of reaching out in a loving, caring way to the youth of the Capital Region, especially in the inner cities of Albany, Schenectady and Troy, has not changed. We have stayed true to our mission, which has kept us focused.

 Arthur’s personal involvement and support, including visiting Albany during the last 3 years of his life, was invaluable.


FROM THE executive director


 Dear Friends,
We all know 2020 will be emblazoned in our lifelong memories. It was scary. It was difficult. It has forever changed our way of life and there will be after effects for many years to come.


My hope is that the children and families we have the privilege of working with will remember the little slice of normalcy we tried to create for them. I hope they will remember that we found ways for them to connect with each other, ways to keep active, and ways to try new things. I hope they remember that in the toughest of times, 15-LOVE was there for them. That’s always true, but it was never more true than in 2020.

As you may know, during the shut-down in the Spring, our office sustained a flood that caused about \$30,000 of damage. Had we been in the office, maybe it would have been avoided, but it was April, and we weren’t supposed to be here. The school supplies we stored in the basement to help our kids be successful were floating, and we learned that unopened cans of tennis balls can get water inside of them. It was heart-wrenching, and difficult. The kids’ cherished space to relax and be at home was ruined. But, it also created space for us to turn it into a classroom, which effectively doubled the capacity for educational programs, since kids had to be spaced 6 feet apart. I would estimate that it allowed us to serve an additional 100 students last summer and school year, so maybe it is exactly what we needed in 2020.

We held a successful summer program, with only 4 kids on each tennis court, and 12 hour days to make up for reduced capacity in each class. Our instructors had to pick up every ball after each activity, as kids couldn’t touch them (we didn’t know then how COVID was transmitted). We provided a free

 Having a talented staff, headed by Amber Marino as our Executive Director, and a dedicated board of directors has made all the difference. There is no substitute for good people, who work together toward a common goal!

 Importantly, the vast majority of our instructors are products of our program. They act as positive role models for the younger participants to emulate. We have an operating model where our instructors coach and teach the younger kids, who then develop into the next generation of instructors. This model is self-perpetuating and is the essence of 15-LOVE’s success.

 Having outstanding community support, with many of our supporters being with us since June 6, 1990 when Arthur first came to speak at the Americana Inn (now The Desmond), has provided the necessary support to put us on sound financial footing.

We are deeply grateful for your partnership with us over the past 30+ years. Our graduates provide proof positive that this partnership is working. We plan to continue making a meaningful difference in our communities and we welcome your ongoing support. Thank you!

God Bless,
Herb Shultz
*Past President, Board of Directors**

*I am thrilled that Margaret Malicki is now President of 15-LOVE. We are in good hands with Margaret’s capable leadership.

racket for every child to keep since they couldn’t borrow and share our rackets as they normally would. We had to put all of our registration online, which was difficult for many of our families without reliable internet or computers. In the end, all of the extra work and worry was worth it. The kids had a great time. Families were immensely grateful and flexible. 2020 was tough, and tiring, but more than any of that, it reaffirmed the impact we have on kids’ lives and the need for our program in the community.

At the end of the summer, our Alumni Committee, led by Ryan Artis, created an amazing tennis court chalk mural they called “10 Blocks.” The picture on the cover of this report shows the amazing results of the kids’ being asked to use one of the 10 blocks of the tennis court as a canvas to share their thoughts about diversity, equity and inclusion. The kids were given very little direction, and the result shows the beautiful diversity and unity of our program. I couldn’t love this more, and it is possibly one of my favorite projects 15-LOVE has ever been involved with.

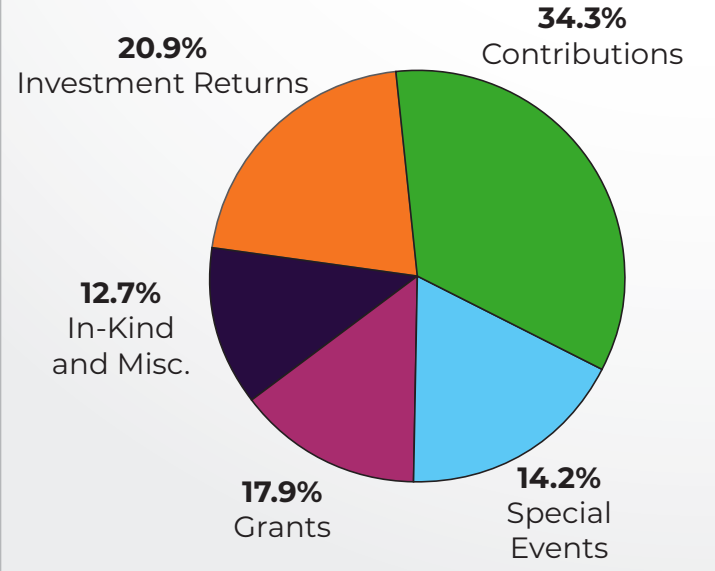
We are lucky that tennis was deemed “safe” in May, but even before that, we found ways to connect with kids and families in meaningful ways. Thank you for your support and for helping to give us the opportunity to continue our work in the community. Had the organization not been strong pre-pandemic, or been lacking in solid leadership from our Board, or missing volunteers to help make it happen, none of that would have been possible. We would not have made it through a pandemic and a flood. But, we did. Because of all of you. And our community is stronger for it. Thank you for the opportunity.

With great appreciation,
Amber Marino
Executive Director

STATEMENT OF FINANCIAL POSITION
DECEMBER 2020

Assets	
Cash	\$273,449
Investments	\$1,445,757
Receivables	\$23,080
Prepaid Expenses	\$8,885
Current Assets	\$1,751,171
Net Property and Equipment	\$343,527
Total Assets	\$2,094,698
Liabilities	\$15,504
Net Assets	\$2,079,194
Total Liabilites and Net Assets	\$2,094,698

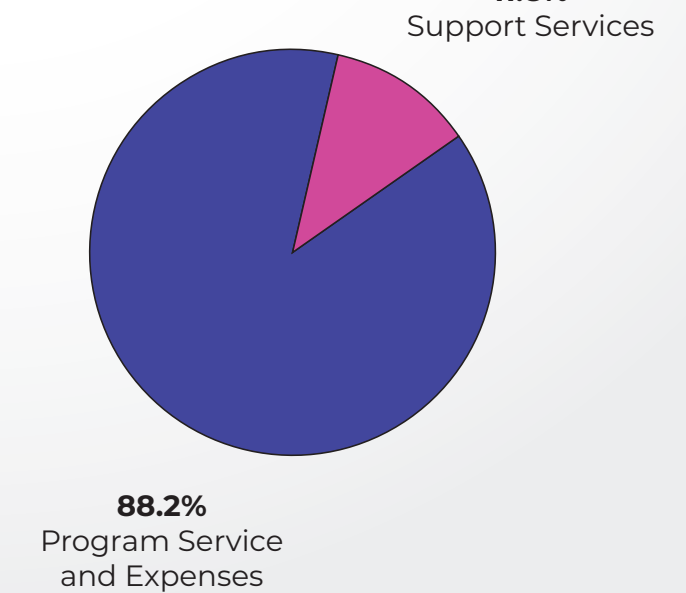
WHERE FUNDS
COME FROM



STATEMENT OF ACTIVITIES
2020

Revenues	
Contributions	\$264,845
Foundation Grants	\$138,268
Special Events (net)	\$109,704
In-Kind and Miscellaneous	\$98,511
Investment Returns	\$161,511
Total Revenues	\$772,839
Expenses	
Program Service Expenses	\$397,152
Management and General	\$53,142
Total Expenses	\$450,294
Change in Net Assets	\$329,020
Net Assets	
December 31, 2019	\$1,750,174
December 31, 2020	\$2,079,194

HOW FUNDS
WERE SPENT



Partners & Sites by County

ALBANY

Albany School of Humanities, Arbor Hill Community School, Arbor Hill Park, Delaware Ave. Boys’ & Girls’ Club, Delaware Community School, Fairwood Apartments Tennis Facility, Hoffman Park, Hoffman Teen Center, Lincoln Park, Montessori Magnet School, Philip Schuyler Academy, Sheridan Prep Academy, and Westland Hills Park.

SCHENECTADY

Central Park, Central Park Middle School, Howe Elementary School, Jerry Burrell Park, Keane Elementary School, Michigan Avenue Park Courts, Mt. Pleasant Middle School, Paige Elementary School, Pleasant Valley Elementary School, Sportime, VanCorlaer Elementary School, Yates Elementary School and Zoller Elementary School.

RENSSELAER

Frear Park, Prospect Park, and Riverfront Park.



MISSION STATEMENT

“To reach out in a loving, caring way to the youth of the Capital Region, using tennis as the medium, especially those in the inner cities.” Within that overall mission, the following seven operating themes are emphasized:

1. Stress education
 2. Promote good health (emotional and physical)
 3. Instill positive values
 4. Foster multi-cultural relationships
5. Support family preservation
 6. Advocate good sportsmanship
 7. Encourage community service



2020 Capital Region
Youth Tennis
Foundation
Board of Directors

Nino Alivodic
Lynn Derry
Philip Fields
Wendy Fox
Jonathan Jones
Maureen Klein
Mary Jean Krackeler
Meg P. MacClarence
Margaret Malicki
John J. Nigro
Fardin Sanai
Robert A. Schmitz
Thomas Schmitz
G. Thomas Selfridge
Daniel M. Sleasman
Anne Trimble
Barbara Yake

Officers

President: Herbert L. Shultz, Jr.
Vice President: Ryan Artis
Secretary: Jessica Dailey
Treasurer: James Fowler

Staff

Amber Marino, Executive Director
Domingo Montes, Program Director
Maxine Brisport, Education Director
Mia Ertas, Director of Marketing
Cindy Lyons, Director of Community Relations
Naomi Spivey, Assistant Director of Programming

Donations & Support
\$2,500+

Anonymous
Joyce H. Bookstein
The Community Foundation for the Greater Capital Region’s: John J. Nigro Donor Advised Fund

Carl E. Touhey Foundation
Kenneth Ellis / National Christian Foundation
Wendy & John Fox
George Hambrecht
Hoffman Family / Hoffman Car Wash & Jiffy Lube
John D. Picotte Family Foundation, Inc.
Meg & Tom MacClarence
Margaret & John Malicki
Marino’s Pizzeria / Mario & Anna Marino
Morse Hill Foundation
MVP Healthcare
The Review Foundation
Cynthia & Herb Shultz
Stewart’s Foundation
Virginia Touhey & Kathleen Simmonds
The Tronco Financial Group, LLC/ Alex Tronco

USTA
USTA / Eastern Section
USTA Foundation
William Gundry Broughton Foundation
Barbara & Stanley Yake
Yvonne Ablan
Albany Tennis Club
Mary Ann & John Allen
Anonymous
Barry Alan Gold Fund
Janet Billian
Djuan Blakemore / Charities Aid Foundation
Stanley Cohen
Comfortex Window Fashions
The Community Foundation for the Greater Capital Region’s: Hershey Family Fund
CSArch
Bill Cromie
Jessica & Michael Dailey
DeCrescente Distributing Company
Lynn Derry & George Chelius
Clear Channel Broadcast

Dale & Craig Raisig
Rayben Enterprises
Record Title Agency, LLC
Regeneration
Barbara & Bob Schmitz
Colleen & Tom Schmitz
SEFCU
Kerry & Tom Selfridge
Siena College
Frank Slingerland
Ed Swyer
Thomas Tyrell
Michele Williams

\$1–\$499
Jeffrey Adams, DDS

(Christmas Wish Campaign)
Malka & Eitan Evan
Andrea & Philip Fields
JFC / Ketut Dartawan
Maureen Flynn
Wallace Graham
Linda & Bob Harrison
Keeler Motor Car Co.
Seema & Bharat Langer
MM Hayes
Hortense & Joseph Mintzer Trust / Dale & Craig Raisig
Hugh Johnson / NYBDC
Charitable Foundation
JNB Advisors
Prerana Katti & Nithin Raikar
Mary Jean & William Krackeler
Mary & John Krueger
Loomis & Co., Inc.
Cynthia & Christopher Lyons
Amber & Gerard Marino
Karen & Lee McElroy
Lauren & Richard Moffatt
Mohawk Fine Papers
James Neal
NYSID
Omni Development
Omni Management Group
Abhishek Paul
June Pollak-Wallace / Lucile & Maurice Pollak Fund / Jean & Henry Pollak Division
Dale & Craig Raisig
Rayben Enterprises
Record Title Agency, LLC
Regeneration
Barbara & Bob Schmitz
Colleen & Tom Schmitz
SEFCU
Kerry & Tom Selfridge
Siena College
Frank Slingerland
Ed Swyer
Thomas Tyrell
Michele Williams

\$1–\$499
Jeffrey Adams, DDS

Advantage Youth, Inc. / Skip Hartman
Albany Valve & Fitting Co.
Katherine Alley
Jane & Wallace Altes
Amazon Smile
Jane Bach
Kristen & Rich Becker
Stephen Beditz
Matthew Benton
Alison Bianco
Larry Blankenberger
Claire Boeck
Sara Boomsliter
Nancy Bouck
Nicole Bourgault
Susan & Dick Brainard
Ellen Brickman
Charles Buchanan
Lauren Burke
Linda Anne Burtis
Abby Bush
Business Partners
Jim Campone
Judy Carnavos
Judy & Vito Caruso
Andrew Casano
Marlene & Donald Castle
CBRE Albany
Sheila & Ariel Ceniza
Juan Chen
Jeff Christiana
John Ciejka
The College of St. Rose
Barbara & William Collins
Sheryl & Randolph Collins
Melissa & Chris Conner
Genevieve Connolly
Mary & Ray Connolly
Jane & Thomas Conole
Ed Conway
Cooper, Erving & Savage
Joyce Cornell
Catherine Cornell-Dunn
Lyle Cryderman
Suzanne & Robert Daly
DBA Computer Professionals Intl.
Michele Doolan
Kathleen Dorn

\$1–\$499
Jeffrey Adams, DDS

Laura Duran
Gabriele & Larry Eleby
Wendi Enright
Mia & Bugra Ertas
Fatima Esat
Thomas Evers
Maxine Fantroy-Ford
Lisa N. & John J. Ferguson
Jonathan Fields
Angela & Jason Figueiredo
JR Fishburn
Mary Frances Fitzgerald
Fo’Castle Farms
Kiki & Todd Foreman
Jeanne Freedman
Anne Furman
Katie Genovese
Barbara Glasser
Luba & David Goldin
Golub Family Foundation
Beth Gould
Peter Green
Katherine & John Greenthal
Paul Grondahl
Manuel Guerrero
Nicholas Hamersley
Evan Harley
William Harris
Jennifer & John Hayes
Brenda Hazard
Barbara Healy
Mark Hinkley
Erin & Thomas Hoffman
Marlene & Joseph Horne
Patricia Hull
Beverly Ivey
Gregory Jackson
Kimberly Sanger & E. Stewart Jones
Jay Kearns
Jennifer & William Kenneally
Laura Kessler
Maureen Klein
Brent Kloster
George Koh
Igor Koroluk
Ellen Krejci
Laura & Kevin Kuhne
Paul Kuhne
Carol & Philip Labatte