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2021
annual report

MISSION STATEMENT

“To reach out in a loving, caring way to the youth of the Capital Region, using tennis as the medium, especially those in the inner cities.”

Within that overall mission, the following seven operating themes are emphasized:

1. Stress education
2. Promote good health (emotional and physical)
3. Instill positive values
4. Foster multi-cultural relationships
5. Support family preservation
6. Advocate good sportsmanship
7. Encourage community service

FROM THE board president, Margaret Malicki



It is with great pride I share these words with you to reflect on the 2021 performance of 15-LOVE. It takes many to reach our kids in a truly meaningful way—from the staff, volunteers, board, to you, and our generous community.

I am proud for many reasons but none greater than the incredible delivery of programs to our kids throughout the year despite so many continued obstacles as presented by the pandemic. This organization is strong, really strong. We were there for our kids, and their families, when the world’s circumstances were most uncertain.

You can see, given the size of our operating budget, by all means, the story could be different. But the heart and soul of 15-LOVE cannot be plotted on a graph. It is this unwavering commitment to our kids since 1990 which has driven us to meet them where they are, grow programs, and to do this when times are most challenging.

Thank you for choosing to support 15-LOVE in 2021. And I ask you, to please share in my pride, of this special place which you have helped define.

FROM THE executive director, Amber Marino



2021 had so many bright spots! 15-LOVE had a record high summer program, serving over 4,000 youth through our regular program and our partnerships with the Albany and Schenectady School District enrichment programs. While we weren’t allowed into many school buildings for the first part of the year, we were virtual then and back full-force in the second half of the year. We were able to hold in-person tennis classes throughout the winter at community centers and tennis clubs. Our education programs were hybrid, depending on the numbers. But most importantly, kids stayed engaged. Families reached out because they trusted us and relied on our services to help make up the difference in lost educational time in schools,

lost social time, and lost physical activity all around. At the same time, 2021 was nothing short of a challenging year. The stress from the continued pandemic was weighing down on many. While parents were grateful for the program, we also received discouraging phone calls and emails often over things out of our control (something we aren’t very used to). I spoke to colleagues in schools and other organizations from around the country, and I know that we were not alone in this, but that didn’t make it much easier.

What I came to realize as we were was getting criticized for things like disappointing families because we had to cancel classes in a rain storm, was that it was a funny way of sending us a compliment. It meant that the program was (and still is) needed. It meant that families relied on us to provide something that either no one else could, or at least no program that the family could afford. And parents in the Summer of 2021 had been through the toughest school year anyone had ever known. At times, each day was a new adventure, not knowing if your child’s school would shut down due to high numbers, or if your child would have a sniffle that would keep them home and require a test that could take up to 10 days to come back. It was a lot. And, the result of that left us all stressed and on edge. By the end of the summer, we all felt like we had been through the ringer. But now that some time has passed and we can reflect, it was a privilege. It was affirming to know that families rely so heavily on the program. It was a joy to see the smiling faces and hear the laughter. It was an honor to serve our community. And, we will continue to serve and do our best. We will continue to approach our families with the kindness that we know they need, understanding that the stress and trauma is sometimes too much. That’s what we are here for. That’s what we’ve always been here for. It’s just become more obvious.

So, thank you for your support. Thank you for allowing us to serve our community and families and parents and kids. Thank you for the tough phone calls. Thank you for the smiles and the laughter. Without the support of so many, none of it would be possible. And, unfortunately, in order for us to truly serve our kids and families, we need to see what they need, and that often requires seeing them at their most vulnerable. 2021 provided that opportunity, and we are a stronger organization in 2022 because of it.

2021 Capital Region Youth Tennis Foundation Board of Directors & Staff

Officers

President: Margaret Malicki
Vice President: Jonathan Jones
Secretary: Jessica Dailey
Treasurer: James Fowler

Directors
Nino Alivodic
Lynn Derry
Philip Fields
Wendy Fox

Jennifer Gomez
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John Nigro
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Fardin Sanai
Robert A. Schmitz
Thomas Schmitz
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Staff

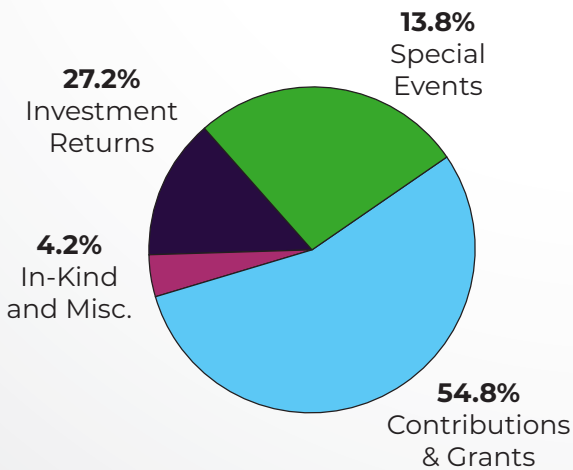
Executive Director: Amber Marino, **Program Director:** Domingo Montes, **Education Director:** Maxine Brisport,
Director of Community Relations: Cindy Lyons, **Director of Marketing:** Mia Ertas, and **Assistant Director of Programming:** Naomi Spivey

STATEMENT OF FINANCIAL POSITION DECEMBER 2021

Assets	
Cash	\$406,906
Investments	\$1,733,195
Receivables	\$16,560
Prepaid Expenses	\$12,863
Current Assets	<u>\$2,169,524</u>
Net Property and Equipment	\$332,315
Total Assets	<u>\$2,501,839</u>

Liabilities	\$15,592
Net Assets	\$2,486,247
Total Liabilities and Net Assets	<u>\$2,501,839</u>

HOW FUNDS WERE SPENT



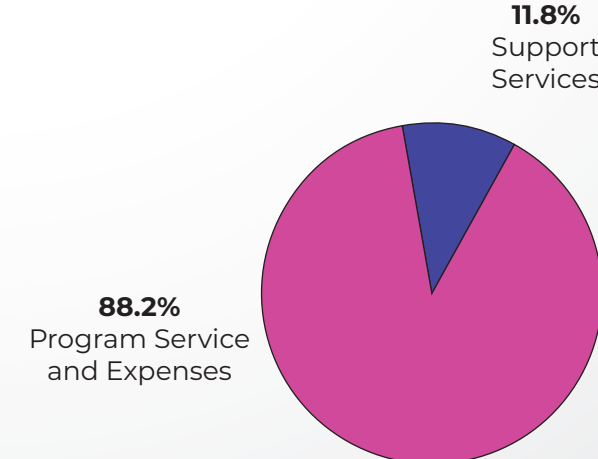
STATEMENT OF ACTIVITIES 2021

Revenues	
Contributions & Grants	\$478,128
Special Events (net)	\$120,390
In-Kind and Miscellaneous	\$36,249
Investment Returns	<u>\$236,795</u>
Total Revenues	<u>\$871,562</u>

Expenses	
Program Service Expenses	\$408,595
Management and General	<u>\$49,295</u>
Total Expenses	<u>\$457,890</u>

Change in Net Assets	\$413,672
Net Assets	
December 31, 2020	\$2,079,194
December 31, 2021	<u>\$2,486,247</u>

WHERE FUNDS COME FROM



Schools, Community Partners, & Parks

SCHOOLS

Arbor Hill Community School, Central Park Middle School, Eagle Point Elementary School, Giffen Elementary School, Howe Elementary School, Keane Elementary School, Mt. Pleasant Middle School, New Scotland Elementary School, Oneida Middle School, Paige Elementary School, Philip Schuyler Academy, Pine Hills Elementary School, Pleasant Valley Elementary School, Sheridan Prep Academy, TOAST, VanCorlaer Elementary School, Woodlawn Elementary School, Yates Elementary School and Zoller Elementary School.

COMMUNITY PARTNERS

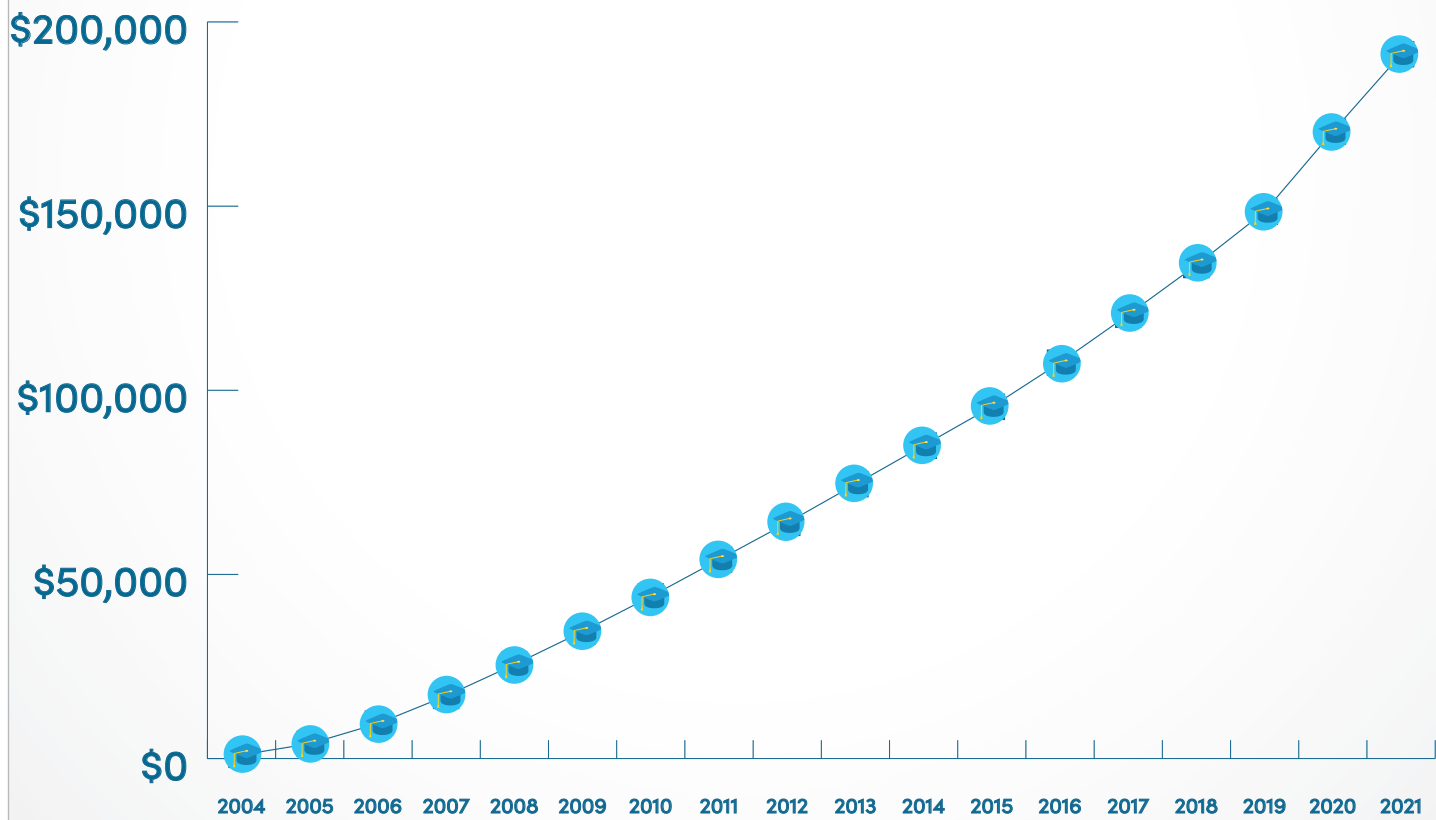
Albany Boys’ & Girls’ Club (multiple locations), Albany Parks & Recreation (multiple locations), Camp Metro, Capital District YMCA (multiple locations), Club Fed, Fairwood Apartments Tennis Facility, Gan Israel, Hoffman Teen Center, Hope 7, Sportime, Tri-City Tennis & Fitness, Trinity Institute, and Troy Boys’ & Girls’ Club.

PARKS

Arbor Hill Park, Central Park, Frear Park, Hoffman Park, Jerry Burrell Park, Krank Park, Lincoln Park, Michigan Avenue Park, Prospect Park, Riverfront Park, Swinburne Park, and Westland Hills Park.



DENISE MCCOY SCHOLARSHIPS AWARDED FROM 2004-2021



- 55 total kids since 2004
- 16 kids in 2021
- Over 97% college graduation rate

Donations & Support

\$10,000+

Anonymous
George Hambrecht
Hortense & Louis Rubin
Community Health Fund
John D. Picotte Family
Foundation, Inc.
Massry Charitable
Foundation
Morse Hill Foundation, Inc.
Nigro Companies
Oak Foundation
Review Foundation
SEFCU
Cynthia & Herb Shultz
USTA Foundation
\$5,000 - \$9,999
Albany Medical Center
Carl E. Touhey Foundation
Wendy & John Fox
Wallace Graham
Junior Tennis Foundation
Keeler Motor Car Co.
Mary Jean & William
Krackeler
John Nigro
Pioneer Bank Foundation
Rosetti Holding Companies /
Jacqueline Rosetti Falvey
Suburban Propane
Virginia Touhey & Kathleen
Simmonds

\$3,000 - \$4,999

University at Albany
Foundation
USTA / Eastern
Berkshire Bank Foundation,
Inc.
Capital Bank
Capital Region Orthopaedic
Associates
CDPHP
Fenimore Asset
Management
The Hoffman Family /
Hoffman Car Wash
The Malicki Group LLC/
Margaret & John Malicki
Marino’s Pizzeria / Anna &
Mario Marino
MVP Health Care
Nemer Motor Group
NFP / Thomas Tyrrell
Ostroff Associates
Picotte Management Co
Stewart’s Foundation
Stuyvesant Plaza
Sunmark Federal Credit
Union
Times Union Hope Fund
United Group of Companies
Walter S. Borisenok Family
Foundation
Whiteman, Osterman &
Hanna

\$1,000 - \$2,999

Anonymous
Janet Billian
Stanley Cohen
CSArch
Darren Donohue
EA Barvoets Fund
E. Evan Foundation
Jonathan Fields
Philip & Andrea Fields
Jennifer Gomez
Hortense and Joseph
Mintzer Trust
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Amber & Gerard Marino
Cynde & Kevin McCoy
Ed Swyer
Sandra & William Tatem
Times Union
Anne Trimble
The Tronco Financial Group,
LLC
USTA

\$500 - \$999

Yvonne Ablan
Bernard F. Conners
Foundation
Jeffrey Christiana
Christmas Wish Campaign
Comfortex
Bill Cromie
Jessica & Michael Dailey
Lynn Derry & George Chelius
Carole & Wayne Diesel
FJC
Fo’ Castle Farm, Inc
Manuel Guerrero
MM Hayes
Hershey Family Fund
Barbara & Jerry Hoffman
Maureen Klein (*imo Bob
Klein)
Cynthia & Christopher Lyons
Martha A. Fashouer
Karen & Lee McElroy
Mohawk Fine Papers
Moran-Regan Fund
Peter Nemer
Sally & Daniel Nolan
NYSID
Thomas O’Brien & Gregory
O’Neil
Omni Development
Katie Powers
Reynold’s American
Leslie & Eric Roccario
Elizabeth Rutnik

Alice & Ross Sandler
Siena College
Frank Slingerland
Pamela Swanigan
Susan & Robert Ungerer
Julia & John Whitney
Michele Williams
\$1-499
Jane & Wallace Altes
Amazon Smile
Vincent Amodeo
Carie Anderson
Megan Applewhite
Rose & James Barba
Susan & Michael Barranca
Donna Barvoets
Kristen & Richard Becker
Stephen Beditz
Shawn & Todd Benton
Ai Bienueue
Patricia & Timothy Bishop
Kim-Trang Blair
Heidi & Roger Boden
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Regina & Gary Bohl
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